

Welcome

Hello and welcome to United Under Arts! We are a global community service initiative run by students creating art-based events and collecting donations to bring joy and meaning to underserved children and elderly and facilitate connections across all ages and backgrounds.

We were started informally in October 2019 by a group of LaGuardia High School, a prestigious dual mission arts school, students in New York City and expanded internationally in January 2020. Our executive team currently consists of 13 members from all around the world (US, India, Turkey, Pakistan) headed by a board of directors and our President, Serena Ding.

Mission Statement:

United Under Arts is a global student-led community service organization dedicated to providing underprivileged communities and vulnerable populations, particularly the elderly and children, around the world with opportunities and experiences in the arts. We run free arts-based events and fundraisers such as concerts and workshops to bring joy and meaning to these underserved groups and facilitate connections across all ages and backgrounds.

Why Join:

- 1. Make a Difference: Help underserved groups on a local and international level
- 2. **Community:** Connect with a global community of volunteers passionate about making a difference
- 3. **Resources:** Gain access to all sorts of resources and support to become a leader and driver of social change in your community

Primary Activities

- 1. Art exposure workshops / tutorials
 - a. We run workshops to expose children- especially those with special needs and/or in underprivileged areas- to art and give them an opportunity to explore different artistic fields.
- 2. Art Supplies
 - a. We collect and donate unused art supplies to underprivileged schools.
- 3. Cards
 - a. We design cards for the elderly and often donate them during intermission in our concerts. We create cards in different languages and with different cultural influences to reflect diverse backgrounds.

2. Concerts / Recitals

a. We run concerts and recitals primarily at nursing homes, senior centers, and rehab centers for the elderly. Our concert / recital performers are student volunteers and range from instrumentalists to vocalists to dancers.

3. Devices and Playlists

a. We collect old devices (ex. MP3 players) at recycling plants and fundraise for them. Using these devices, we create customized playlists for the elderly, primarily those with dementia. As music therapy is gaining ground for helping those with dementia, we make personalized playlists based on an elder's childhood and teenage favorites. On our website we have an organized list of playlists based on decade and country for volunteers to use as a reference.

Positions

When you join United Under Arts, you will have the option of working in one of four positions. Based on need (number of volunteers/chapters), we will occasionally expand our officer team. Next to each volunteer work is a list of corresponding fields/majors.

- **1. Marketing** (graphic design, journalism, marketing, research in the biomedical sciences, psychology, therapeutics)
 - a. Promoting the project through social media (IG, Twitter, Facebook, YouTube) and flyers
 - b. Writing stories that feature our volunteers/events and those that we helped for our website
 - c. Writing articles and conducting research on the benefits of the arts
- **2. Technology** (computer science, database management, information science/systems)
 - a. Maintaining the website
 - b. Helping create/edit promotional videos with marketing committee
- 3. Volunteer/officer for a local chapter (arts, education, finance, management, marketing)
 - a. Chapters: local UUA team that conducts events and donation drives in a specific community (ex. NYC, San Diego)
 - i. Chapter members <u>must</u> live in/near the chapter location
 - b. Specific forms/contact for each chapter below
- **4.** Chapter Officer (entrepreneurship, finance, management)
 - a. If you want to start a chapter in your area, you will have to fill out the eligibility form below in the How to Join section

- b. Each chapter will have an Ambassador from the executive team that will provide resources, tips, support, and marketing to help set up events/donations
 - i. Marketing team will promote local events/donations
 - ii. Local Presidents may be featured on our website/social media
 - iii. Technology team will create and post videos of local chapters/events

c. Activities: Donation Drives

- i. Hosting and organizing donation drives
 - 1. Taking care of inventory, communicating with school/community leaders to start drives

d. Activities: Events

- i. Hosting and organizing events (workshops and concerts)
 - 1. Contacting venues, partnering with senior centers, schools, community centers, rehab centers, nursing homes, etc.

e. Activities: Fundraisers

i. Some chapters may fundraise- either to support their initiatives, to support the organization as a whole, or to donate for arts-based causes (ex. helping schools fund arts curriculums).

5. Regional Officer (finance, management)

a. Regional Officers promote United Under Arts in their country/region and manage their country/region's UUA chapters. There is an application form for this and limited spots per country/region.

Rules

- 1. No harassment
- 2. No discrimination (ex. based on gender, sexuality, race, nationality, age, etc.)
- 3. Conversations and documents within the organization should be private unless otherwise stated
 - a. Multiple screenshots of conversation within our Discord server should not be sent to others
- 4. Use each channel for the intended purpose
 - a. Please remember that these rules still apply to off-topic
- 5. No excessive spam
- 6. Ask for permission from Executives to invite other people
- 7. No asking for money in any UUA channel

Any violation of these rules will result in removal by an Executive

Contact/Social Media

1. Email: info@unitedunderarts.org

2. Facebook: https://www.facebook.com/United-Under-Arts-110382967360232

3. IG: @unitedunderarts

4. LinkedIn: https://www.linkedin.com/company/united-under-art/?viewAsMember=true

5. TikTok: @unitedunderarts6. Twitter: @unitedunderart1

7. Website: https://www.unitedunderarts.org/

8. YouTube: United Under Arts

How to Join

1. **Discord:** Most of our volunteers are part of our official Discord server, and that is where we post most of our materials and updates for volunteers. If you want to join, fill out the volunteer interest form below or contact your chapter officers if you are part of a chapter.

2. General Volunteer interest form:

https://docs.google.com/forms/d/e/1FAIpQLSeiuTv7S-0dIw56ZUHuGpIiB50M8K1WH 14byflatK73kUxmlw/viewform

3. Creation Form for New Chapters:

 $\underline{https://docs.google.com/forms/d/e/1FAIpQLSe5RMxmsfFwzSbRYSx8qXkRYlpWW_1htfeaYd3N-A7GQfoOew/viewform}$

4. Chapter Join Forms/Contact: https://www.unitedunderart.com/chapters